

Edward's Trust

Supporting children, young people and families
facing loss and surviving bereavement



Impact Report 2022

Edward's Trust's mission is to provide person-centred bereavement support to children, young people, and families in the West Midlands. We recognise that grief is an individual journey, and our counselling and wellbeing services are holistic, free of charge and not time limited.

Impact Report 2022

Throughout 2022 we were pleased to continue to offer a high-quality bereavement service with a respect for individual need, often for complex and traumatic bereavement. Our qualified and experienced Counsellors, Wellbeing and Play Therapists offer specialist counselling and therapies face to face, by telephone and through video calls. Counselling and Wellbeing Therapies took place in schools, in our Edgbaston building and in our outreach centres and sometimes through a walk around the Botanical Gardens.

We were delighted to be able to extend our services into the Black Country through venues in Oldbury, Dudley and Willenhall, as well as delivering support in two schools within the region. These venues greatly reduce the time and costs of travel for bereaved Black Country based families who would have previously found it difficult to travel to our Edgbaston office.

It has been wonderful to be back attending fundraising events in person. It's been a joy to meet face to face again, through events such as our golf day, Chinese meal fundraising evening and the launch of The Kite Club for our regular givers.

www.edwardstrust.org.uk

Our values

At Edward's Trust our values are integral to who we are and inform all the decisions we make.

Excellence

Hope

Support

Holistic

Respect

People we have supported in 2022



5,499 appointments



966 people

The number of individuals who have fundraised for us

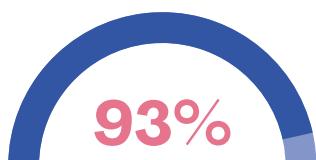


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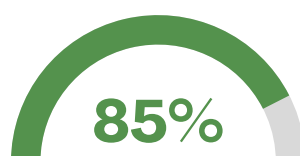
The difference we have made

Improved wellbeing & a decrease in anxiety and isolation

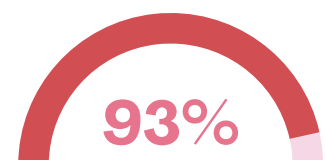
Adults



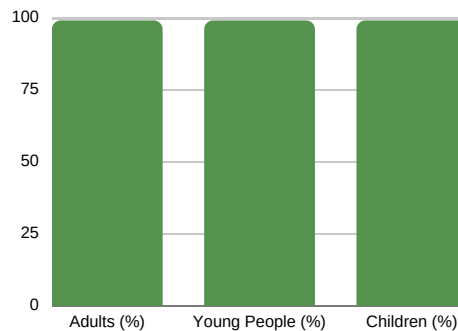
Young People



Children



Coping better with grief



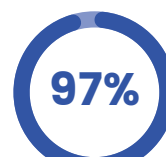
The number of individuals who have been helped to remember their loved one in a meaningful way

 **328**

- Through our annual Remembrance Time and those who have fundraised in memory of someone.

People who would recommend Edward's Trust

Adults



Young People (11-15yrs)



Children (4-10yrs)



“

I'd 100% recommend grief counselling to anyone. It's a long process and nothing is right or wrong ... as everyone deals with grief differently... A listening ear is always so helpful and talking to someone you don't know can help as they have no judgement and it's easier... I can't thank Edward's Trust and [my counsellor] enough.

”

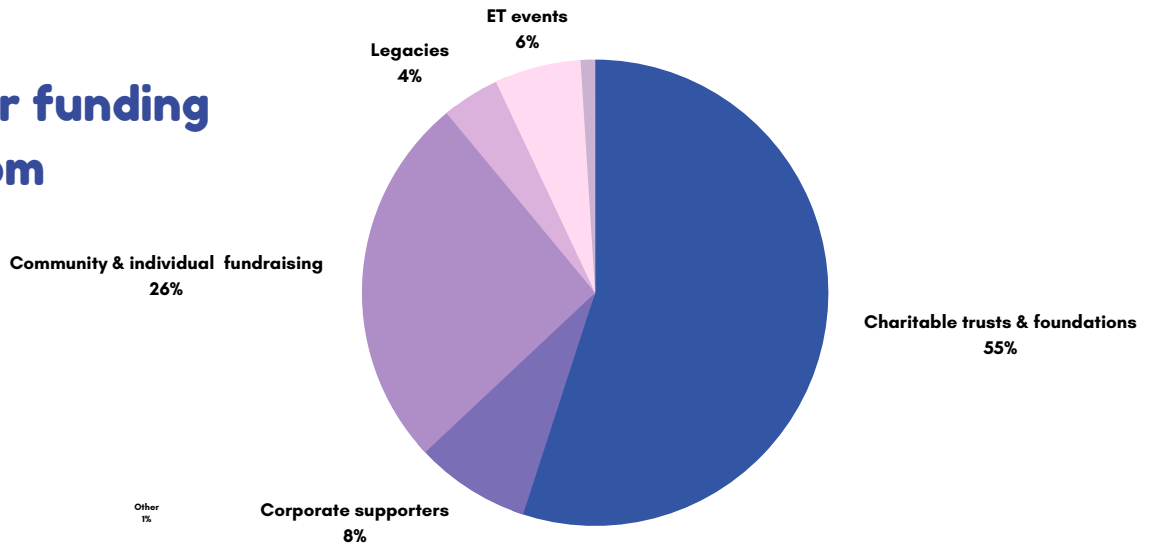
A bereaved parent

Media Reach

People who receive information from our website, mailings & social media

3,000+

Where our funding comes from



Finances



For every person supported, it costs an average of £611

An increase of 10% from 2021

Thank you to everyone who supported Edward's Trust during 2022. Your commitment to the continuation of our vital work allows us to fulfil our aim to offer hope to bereaved families.

In 2023, our priority is to increase the accessibility of our bereavement services across the West Midlands. We aim to continue to do this through our blended services, offering face to face, telephone and video support as well as through our outreach venues.

The cost-of-living crisis impacts everyone and all charities are seeing a reduction in income as a result, whilst the need for services increases. We are no different. There are many ways that you can be involved in fundraising for Edward's Trust, from organising your own events, taking part in one of ours or leaving a small gift to us in your Will. Our fundraising team would be delighted to talk to you about how you can work with us, please get in touch at fundraising@edwardstrust.org.uk or on 0121 454 1705 for more information.

Clare

Clare Martin
Interim CEO, Edward's Trust



You can donate to Edward's Trust through our website or by scanning this QR code

